May 22, 2019

The Telecommunications Industry Association (TIA), the leading trade association for global manufacturers, vendors, and suppliers of information and communications technology (ICT), strongly supports the Developing Innovation and Growing the Internet of Things Act or DIGIT Act. We applaud the reintroduction of this bill, which will help ensure that the full potential of the Internet of Things (IoT) to drive investment and innovation and to improve everyday life for American consumers will be met.

IoT technologies are already transforming the way we live, work and play. With projections that the number of connected devices worldwide could grow to over 50 billion by 2020, IoT is delivering unprecedented opportunities for consumers, government, and business alike. As IoT deployments transform vertical markets like transportation and health care, the advent of this connected ecosystem presents horizontal policy challenges impacting users across IoT applications and use cases. A balkanized regulatory approach to those challenges could stifle innovation and delay or degrade the economic and societal potential of IoT technologies.

The DIGIT Act offers an important step in avoiding that outcome. By bringing key agencies across the federal government together to promote a coordinated IoT strategy, this bill will help facilitate IoT deployment and unify federal policy on key IoT issues. TIA commends your leadership and we look forward to working with you to advance this legislation.

Sincerely,

Cinnamon Rogers
Senior Vice President, Government Affairs
Telecommunications Industry Association (TIA)