

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

In the Matter of)	
)	
Expanding Access to Broadband and)	
Encouraging Innovation through Establishment)	GN Docket No. 13-114
of an Air-Ground Mobile Broadband Secondary)	
Service for Passengers Aboard Aircraft in the)	RM-11640
14.0-14.5 GHz Band)	
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COMMENTS OF THE TELECOMMUNICATIONS INDUSTRY ASSOCIATION

I. INTRODUCTION AND SUMMARY

The Telecommunications Industry Association (“TIA”) hereby submits input to the Federal Communications Commission (“Commission”) on its Notice of Proposed Rulemaking (“NPRM”) proposing to expand access to broadband through the establishment of an air-ground mobile broadband secondary service for passengers aboard aircraft in the 14.0-14.5 GHz Band.¹

TIA supports the Commission’s initiatives to make broadband services, including Internet access, available to passengers and flight crews aboard commercial airliners and private aircraft. Market research demonstrates that consumers want increased and constant access to

¹ See Expanding Access to Broadband and Encouraging Innovation through Establishment of an Air-Ground Mobile Broadband Secondary Service for Passengers Aboard Aircraft in the 14.0-14.5 GHz Band GN Docket No. 13-114, RM-11640 Notice of Proposed Rulemaking (“NPRM”) (rel. May 9, 2013).

data generally,² and specifically for in-flight services.³ TIA commends the Commission's activity in this area, including consideration of alternative technological solutions to providing in-flight broadband. Already substantial ICT manufacturer and vendor interest exists and is investing in this opportunity for growth internationally. TIA has also previously provided comment to the Federal Aviation Administration,⁴ regarding an outdated regulatory regime remains in place in the United States that prohibits enhanced communications services, while the rest of the developed world generally allows for companies to innovatively provide enhanced voice and data service to in-flight consumers. We believe this specific proposal from the Commission is potentially an important alternative toward rectifying that.

TIA represents the information and communications technology ("ICT") manufacturer, supplier, and vendor interest, including those stakeholders that currently and/or plan to enable ESAA, ESV, VMES and air-ground mobile broadband services in these bands. We support and

² See, TIA, *TIA 2013 ICT Market Review & Forecast* (2013), Section 5-3: In-Flight Broadband Wireless LAN Standards available at <http://www.tiaonline.org/resources/market-forecast> (last visited May 22, 2013). ("TIA MR&F").

³ For example, some estimates project the total in-flight electronic communications market to reach \$3 Billion by 2017 with a compound annual growth rate of 6.67%. See, e.g., marketsandmarkets.com, *Global Commercial Aviation in Flight Entertainment & Communications Market (2012 -2017)* (Oct. 2012), available at <http://www.marketsandmarkets.com/Market-Reports/in-flight-entertainment-communications-market-860.html> (last visited August 7, 2013).

⁴ See, e.g., Comments of TIA to the Federal Aviation Administration's Notice of Policy and Request for Comments on Passenger Use of Portable Electronic Devices on Board Aircraft (Docket No. FAA-2012-0752), filed Nov. 5, 2012, available at <http://www.tiaonline.org/sites/default/files/pages/TIA%20Comments%20to%20FAA%20on%20PED%20In-Flight%20Use%20103012.pdf>. (last visited August 7, 2013). Also cite to May 22, 2013 TIA Comments Revisions to Parts 2 and 25 of the Commission's Rules to Govern the Use of Earth Stations Aboard Aircraft Communicating with Fixed-Satellite Service Geostationary-Orbit Space Stations Operating in the 10.95-11.2 GHz, 11.45-11.7 GHz, 11.7-12.2 GHz and 14.0-14.5 GHz Frequency Bands

congratulate the Commission on its implementing the air-ground mobile broadband service. We submit these comments to communicate our support for the Commission's proposal to authorize the service on a secondary basis in the 14.0-14.5 GHz uplink band. Such a move is consistent with long-standing technology neutrality principles, and is in furtherance of the much-needed (and acknowledged) policy changes in the United States that will promote the availability of broadband services, including Internet access, to passengers and flight crews aboard commercial airliners and private aircraft. Indeed, as the FCC recognizes in the NPRM, "more options for broadband for aircraft passengers are likely to increase competition, improve the quality of service, and lead to lower prices for broadband aboard aircraft."⁵

TIA, supported by approximately 500 participating members, is a trade association representing the ICT manufacturer, vendor, and supplier interest,⁶ and has been a standards development organization since its inception in 1988. TIA's standards committees create consensus-based voluntary standards for numerous facets of the ICT industry, for use by both private sector interests and government.⁷ Among other areas, TIA's standards committees develop protocols and interface standards relating to current U.S. Government technology priorities in such areas as fiber optics, public and private interworking, telecommunications cable infrastructure, wireless and mobile communications, multimedia and voice over internet protocol

⁵ NPRM at ¶ 16.

⁶ For an overview of the ICT market, technologies and policies that drive innovation and investment, please see TIA's *2013 Policy Playbook* at <http://www.tiaonline.org/policy/tia-2013-playbook>. (last visited May 22, 2013).

⁷ TIA publishes an annual report, titled the *TIA 2012-2013 Standards & Technology Annual Report*, that includes the latest actions taken by each respective TIA engineering committee toward the development of standards for the advancement of global communications, which is available at <https://www.tiaonline.org/sites/default/files/pages/STAR4.24.13.pdf>. (last visited May 22, 2013).

access. TIA's standards reach into a wide array of areas, such as Smart Grid,⁸ health care ICT,⁹ and – of particular relevance to the T-Band – industrial and emergency communications.¹⁰

TIA's hundreds of member companies provide, develop, manufacture, and supply ICT products and services, including components of the ESAA, ESV and VMES services.

II. TIA SUPPORTS THE PROPOSED ALLOCATION OF THE AIR-GROUND MOBILE BROADBAND SERVICE ON A SECONDARY BASIS THE 14.0-14.5 GHz BAND

In the NPRM, the Commission proposes authorizing “air-ground mobile broadband by adding a secondary allocation to the 14.0-14.5 GHz band for the AMS for non-Federal use. This allocation would be implemented by adding the entry “Aeronautical Mobile” to the 14.0-14.5 GHz band in the U.S. Table of Allocations in Part 2 of the rules. Secondary status is appropriate for air-ground mobile broadband because of the need to protect FSS in the band.”¹¹

TIA, representing the ICT manufacturer, vendor, and s NPRM at ¶ supplier community, agrees with the proposals in the NPRM. We note that the proposed service needs to account for

⁸ TIA's Engineering Committee TR-50 (Smart Device Communications) is responsible for the development and maintenance of access agnostic interface standards for the monitoring and bi-directional communication of events and information between smart devices and other devices, applications or networks. See <http://tr50.tiaonline.org>. (last visited May 2, 2013).

⁹ TIA's Engineering Committee TR-49 (Healthcare ICT) is responsible for development and maintenance of standards for the healthcare ICT applications which involve medical devices, network infrastructure, applications, and operations support. See <http://tr49.tiaonline.org> (last visited May 22, 2013)..

¹⁰ TIA's Engineering Committee TR-8 formulates and maintains standards for private radio communications systems and equipment for both voice and data applications. TR-8 addresses all technical matters for systems and services, including definitions, interoperability, compatibility, and compliance requirements. The types of systems addressed by these standards include business and industrial dispatch applications, as well as public safety (such as police, ambulance and firefighting) applications. See <http://tr8.tiaonline.org> (last visited May 22, 2013)..

¹¹ See NPRM at ¶ 27.

and properly protect satellite communications in the 14.0 – 14.5 GHz band during the launch and early orbit phase. Based on the record in this docket, our understanding is that FSS users already in the 14.0-14.5 GHz band will not be impacted negatively from a technical standpoint by this proposal.

If the Commission moves forward as proposed in the NPRM, the practical implication would be to bring parity to offerings using the same technical requirements. We also believe the NPRM's proposals are consistent with TIA's long-held advocacy for policies that promote technology neutrality. Technology-neutral frequency allocations facilitate innovation and competition, and promote the successful model of standard and product development by market-driven dynamics. We believe that the Commission also appreciates this core principle's value across the communications industry in facilitating competition.¹²

As the Commission appropriately notes, "it is essential that we protect FSS in the band from harmful interference."¹³ The 14.0-14.5 GHz band is heavily used for satellite applications including television distribution, satellite newsgathering (SNG), freight tracking systems, business enterprise communications using Very Small Aperture Terminals (VSAT), direct to home satellite broadband and mobile applications such as Earth Stations on Vessels (ESV),

¹² For example, as far back as 1997, the Commission has stated that "Technological neutrality will allow the marketplace to direct the advancement of technology and all citizens to benefit from such development. By following the principle of technological neutrality, we will avoid limiting providers... to modes of delivering that service that are obsolete or not cost effective. Federal-State Joint Board on Universal Service, CC Docket No. 96-45, Report and Order, 12 FCC Rcd 8776 (1997), ¶ 49.

¹³ NPRM at ¶ 27

Vehicle-Mounted Earth Stations (VMES), and ESAA.”¹⁴ TIA believes that the NPRM presents a practical path forward toward meeting these objectives.

¹⁴ NPRM at ¶ 27

III. CONCLUSION

For the foregoing reasons, TIA urges the Commission to proceed with its proposals in the NPRM, and to take into consideration our above-described views in this proceeding.

Respectfully submitted,

TELECOMMUNICATIONS INDUSTRY ASSOCIATION

By: /s/ Danielle Coffey

Danielle Coffey
Vice President & General Counsel, Government
Affairs

Mark Uncapher
Director, Regulatory & Government Affairs

Brian Scarpelli
Sr. Manager, Government Affairs

TELECOMMUNICATIONS INDUSTRY ASSOCIATION
1320 Court House Road
Suite 200
Arlington, VA 22201
(703) 907-7700

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